



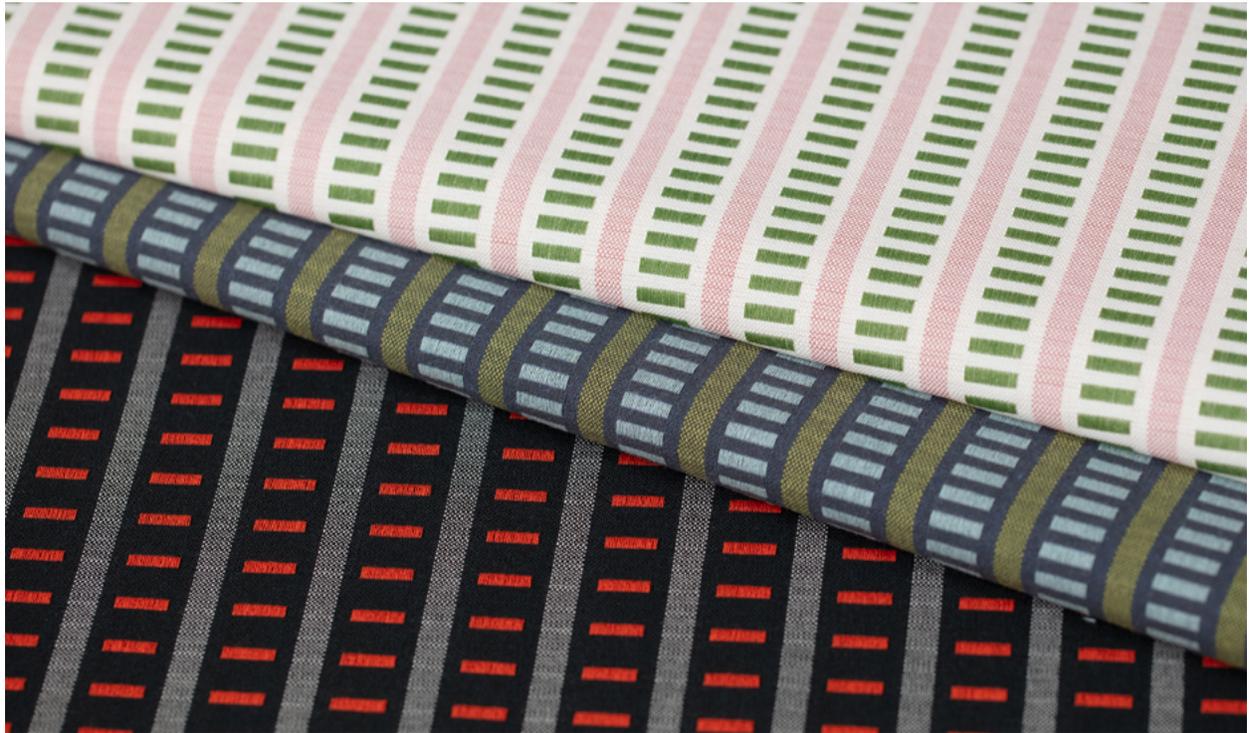
September's introduction reflects the Maharam's commitment to preserving design history while challenging convention and prioritizing reduced environmental impact. Six reissued designs by Alexander Girard expand our Textiles of the 20th Century™ collection across three applications and incorporate recycled and rapidly renewable materials. Our commitment to legacy and innovation is further demonstrated by the introduction of two performance woven wallcoverings, additions to a category first pioneered by Maharam in 1984. This varied offering is underscored by a wool rug that balances warm, personalized details with an architectural construction.

All products are available as tileable 2D and 3D assets on maharam.com.



- This fall Maharam reintroduces a suite of six iconic designs by Alexander Girard (1907–1993, United States). Trained as an architect but fluent in nearly all design disciplines, Girard had a profound impact on 20th-century visual culture.
- As founding director of Herman Miller's textile division from its formation in 1952 until 1973, Girard generated hundreds of patterns from his outpost in Santa Fe, New Mexico. Immersed in his love of international folk art, Girard explored wildly different approaches to color, form, pattern, and construction. The resulting body of work is staggering in its volume and creativity and, thanks to its fundamental beauty and usefulness, remains relevant today.
- During his tenure at Herman Miller, Girard spoke of a desire to create "staples," which often led him to favor simple geometric forms. Pepitas enlists one of Girard's most cherished motifs, a pointed ellipsis said to represent unity within duality in sacred geometry. The shape is used across multiple Girard patterns, from drapery to wallpaper.
- Double woven on a jacquard loom, Pepitas uses a tightly woven, bleach-cleanable construction to enhance the subtle curves and graphic clarity of the design, lending a finely etched quality to its motifs.
- 11 colors.

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- Mexidot was conceived as part of a series of handwoven stripes called Mexicotton, which Girard developed with a resource he encountered during a trip to the village of Uruapan in Mexico to purchase artifacts for his growing folk art collection.
- Drawn to the vibrant combination of handmade textures woven with simple structure in clear colors, Girard continued to collaborate with these artisans for the rest of his career.
- Mexidot's construction is a finish-free basket weave woven with 100% post-consumer recycled yarns that emulate the natural look of the original cotton while meeting contemporary standards for high-traffic seating.
- Both the warp and weft yarns are dyed and finished in-house, reducing the emissions from transportation between the dyeing and finishing stages.
- 10 colors.

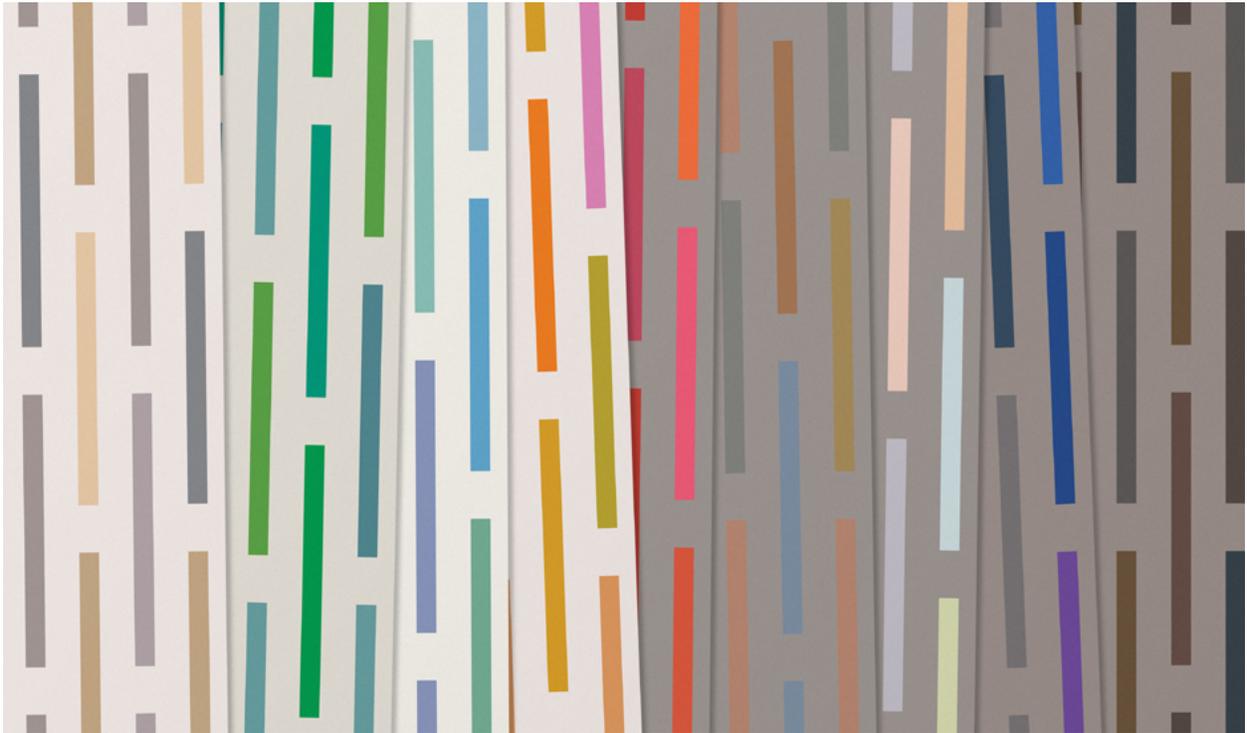
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- Originally designed as a hand-silkscreened wallpaper, Alphabet is being reissued as a digitally printed wallcovering.
- Faithfully reproduced in the exact scale of the original, a condensed typographical motif combines letters and numbers in a bold, even arrangement.
- Alphabet, along with the other Girard prints Broken Stripe and Roman Stripe, uses a renewable cellulose substrate that reflects the warmth and tactility of Girard's hand-silkscreened 1952 designs.
- 7 colors.

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- Epitomizing Girard's love of simple forms and unexpected hues, Broken Stripe features cascading, evenly gridded rectangles whose controlled arrangement is disrupted by the irregular application of bright color.
- Taking full advantage of the capabilities offered by digital printing, Broken Stripe features a carefully matched archival palette with six distinct hues per colorway.
- 9 colors.

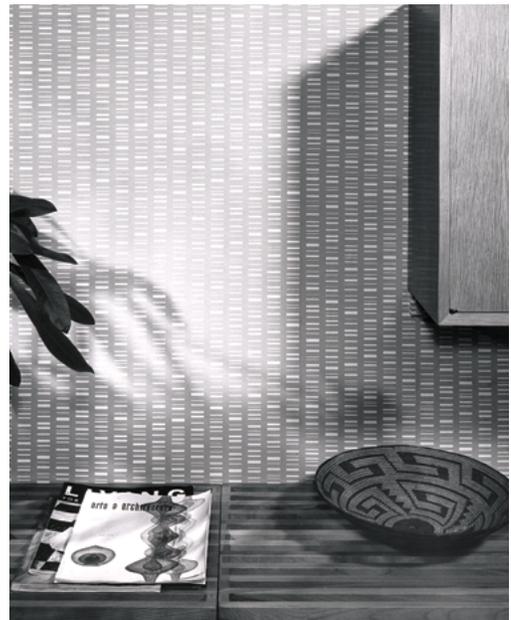
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- Showcasing Girard's expertise in seamless repeat design, Roman Stripe features a gradation of linear motifs arranged in a rhythmic vertical layout.
- The understated archival palette emphasizes Roman Stripe's delicate patterning, balancing the liveliness of its carefully engineered, full-width composition.
- 7 colors.

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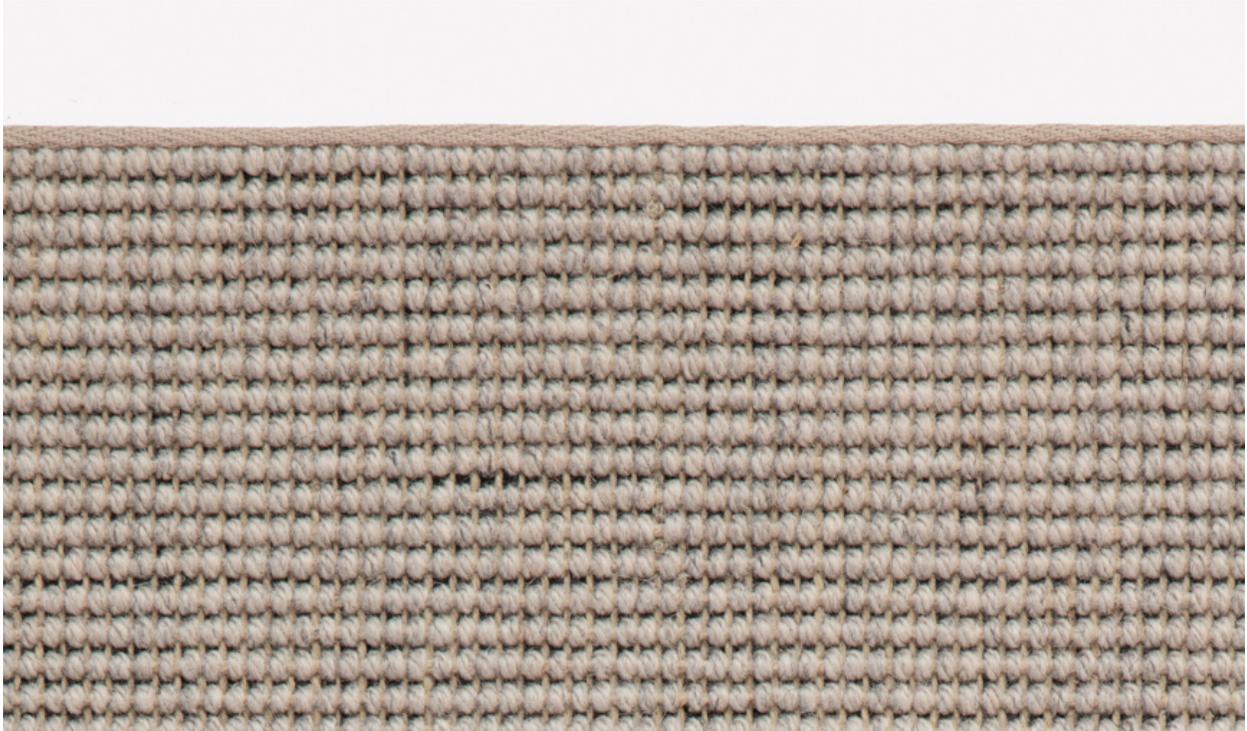




- Millerstripe Rug is modeled after Girard's upholstery textile Millerstripe. Maharam and Girard Studio experimented with multiple dimensions and materials before landing on a handwoven wool twill that depicts the original polychromatic layouts at exactly double their original scale.
- Woven by highly skilled, independent artisans in India, these rugs offer warmth and personality in the variation afforded by yarn dyeing and inlaying bands of color by hand.
- Millerstripe Rug takes advantage of wool's dynamic absorption of color to create rich, high contrast hues and compositions underscored by a hand-stitched border across two set sizes—6' x 9' and 8' x 10'.
- 5 colors.

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- Kent is the latest addition to a collection of practical woven wool rugs designed by the Maharam Design Studio which reimagine typical contract product through customization and elevated materials.
- A warm, tailored surface with a modern aesthetic, Kent is composed of substantial coils of wool, a material selected for its exceptional aesthetic attributes, sustainability, and durability.
- While industrially produced, Kent references the personalization of artisanal production in thick wool loops, lofty fibrous pile, nuanced color pairings, and neutral cotton-bound borders.
- Offered in custom sizing with a maximum width of 13', Kent is practical, high traffic, and suitable for broad application.
- 7 colors.

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- With Tek-Wall Cameo, the Maharam Design Studio sought to add an additional legible pattern to our existing textural solid collection of performance woven wallcovering.
- The large-scale pattern of kinetic geometry has a spatial, atmospheric quality whose lines are rendered in a fine warp satin.
- The graphic sheen of the linework is offset by the matte spun yarns in the ground weave and a broad palette of subtle colors emphasizes the pattern as much as the contrasting materials.
- 14 colors.

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- Tek-Wall Tract's dimensional surface is formed by a pronounced vinyl-coated yarn in a shifting lattice-like weave.
- The broad, luminescent palette is highlighted by its uniform, technical structure.
- Tek-Wall Tract utilizes a PFAS-Free water repellent finish which eschews the chemicals found in typical stain repellent finishes.
- 12 colors.

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