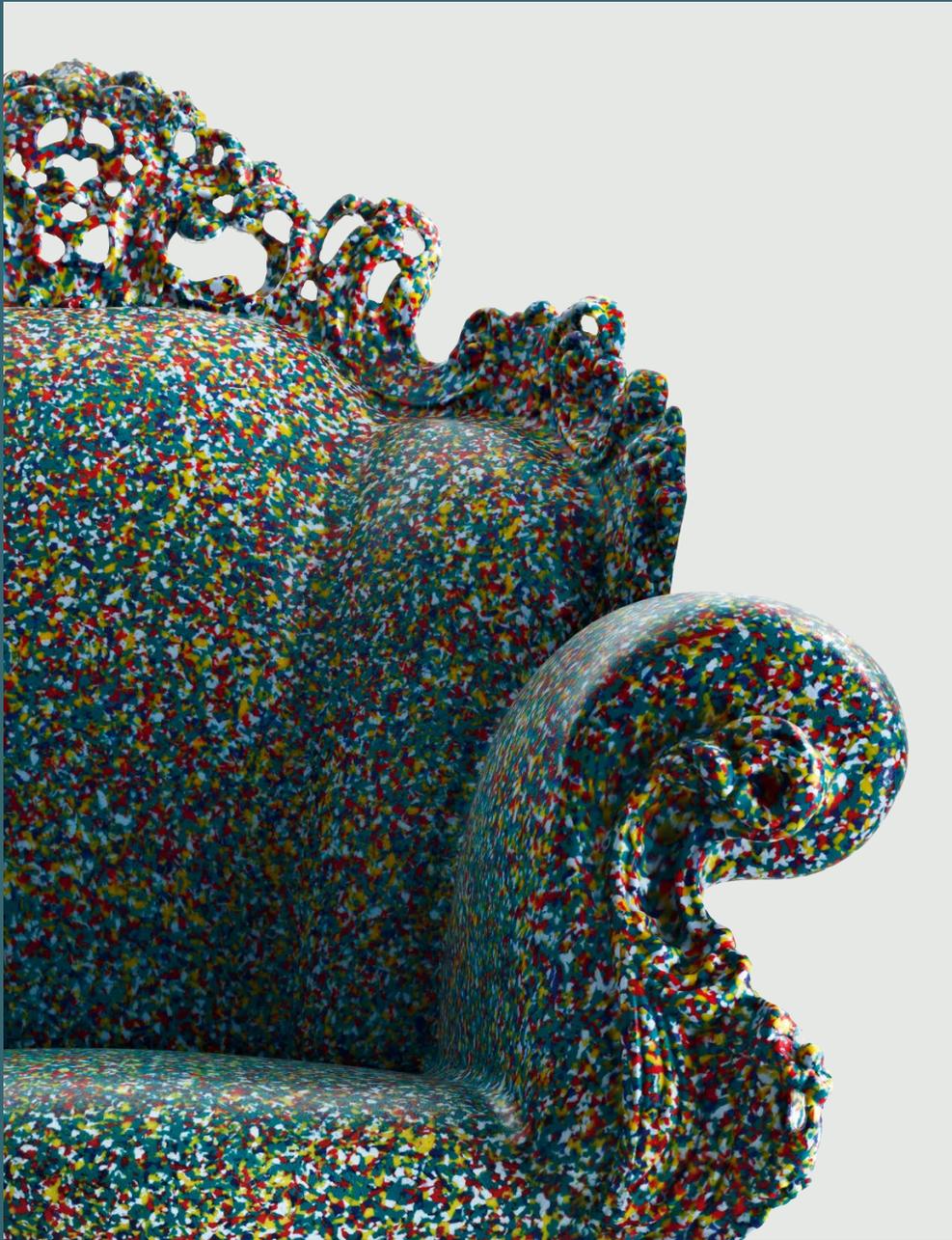


# Information



# Product

“I think many people will already know my “Proust armchair”. It is a romantic, baroque chair, on which an endless number of multi-coloured dots are hand-painted using the pointillism technique. These dots cover the whole armchair, both the fabric and the wooden decorations.

It’s a re-design work. It is, in fact, a combination of a mock-antique armchair with a detail from a painting of a garden by French artist Signac. From 1978 onwards, the “Proust armchair” was produced in many versions, using different colours, materials and dimensions, and was even made of ceramics and bronze. It travelled all around the world and was hosted in many museums.

But now some truly revolutionary news, as a paradox comes true: the “Proust armchair” has now been transformed into an industrial rotational-moulded piece. Ladies and gentlemen, we bring you “Magis Proust”. This gem of technology and production brings new energy in its colours and atmospheres, making it a truly timeless object.”

*Alessandro Mendini*



Orange 1087 C



Red 1114 C



Blue 1192 C



White 1735 C



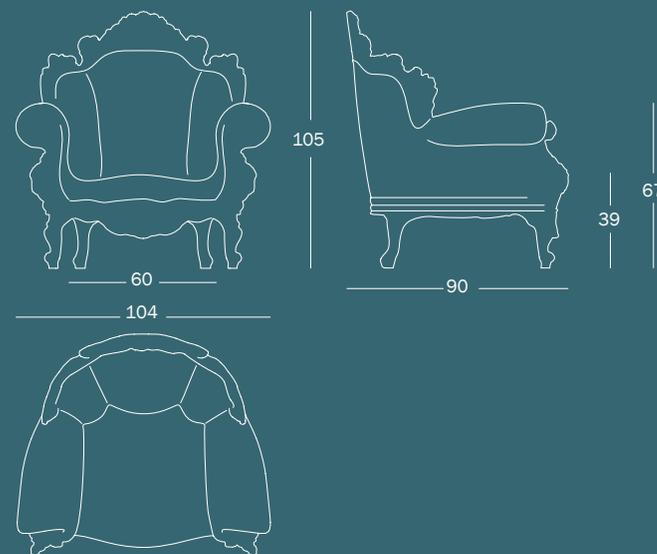
Black 1763 C



Multicolour



Multicolour w/ white background



### PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Periodic maintenance and cleaning allows the products to keep their original look and lengthens the duration of their performance.

### WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, stand on it or use the product as a ladder. Once disused, please make sure that this product is disposed in an environment-friendly way.